

## Creating a successful dream...

*Golf is a game of tradition and honor, over five hundred years old. The game itself is different on every course and through every obstacle, challenging mind, body and soul. Each course has its own character, but it is based on the same age-old traditions. The game is the great equalizer, treating the experienced player and the novice in the same way. It is therefore important to design a course that would challenge a skilled player, but not scare a newcomer away. Challenging a player to try and make it over a hazard instead of taking a longer route is what makes the game so captivating – making choices and then living with them. The course should be designed in such a way that the choice of how to approach each shot should always be left with the player.*

*Always keep the golfer in mind – it is the golfer that lays out a considerable amount of money to enjoy the game and they will expect a quality facility as well as an enjoyable recreational experience.*

*Golf is more than a sport. It is a lifestyle. Golf courses are **Professional Turf Maintenance's** life. If attention is paid to the finer details, success would be ensured. Designing the clubhouse, where the*

## Golf is more than a sport – it is a lifestyle

*drink, is as important as designing the dogleg. Golf is not only a growing sport, it is becoming more and more family oriented. When only one member of a family participates in the game, more revenue can be generated by making the amenities to the club more inviting to other members of that family, making the golf club a home away from home. Amenities should include luxurious locker rooms, a relaxing atmosphere, perhaps card rooms and billiard rooms.*

***Professional Turf Maintenance** has extensive experience with the “extras” that makes a club a home away from home.*



### PLANNING

- Location versus Market Base
- Catering for various levels of golfers
- Offering various challenging shot choices
- Quality amenities and Facilities
- Acknowledging members
- Golf is a lifestyle-approach
- Value for money

*golfer can lament that dogleg on fifteen which always takes the ball to the*